# Empathy and Instagram (IDS2935, Sec.2SH1), Fall 2025

Class Meeting Times and Location: Tues. (11:45am-1:40pm) in WEIM 1076 & Thurs.

(11:45am-12:35pm) in **MAT 0011 Classroom:** WEIM 1076 & MAT 0011

**Instructor**: Dr. Michael Harmon

Office: 412 Rolfs Hall

Office Hours: Monday and Wednesdays (1-2:30pm), click here to set up an office

appointment

E-mail: michael.harmon@ufl.edu

Website: http://elearning.ufl.edu (follow logon for e-learning in Canvas)

**Course Catalog Description:** Investigates how we can promote everyday empathy through different social media platforms. Examines how social media interactions impact our empathy levels, and vice versa, by unpacking key concepts such as filter bubbles, echo chambers, FOMO, and cyberbullying.

Course Description: The ability to feel with another person or culture is a key component to our society. As such, empathy is an essential element to sparking compassion and social growth, both individually and as a nation. We have never before had so many social media tools to help us share our stories with others; however recent studies suggest that empathy seems to be on the decline in the US. This course investigates how we can promote everyday empathy via social media. Several important questions will be posed: What is an empathic response via social media (e.g. can emoji's adequately express empathy?) What role does communication and critical thinking play in the development and expression of empathetic listening via social media? How can we build empathic responses and develop 'best practices' for expressing empathy online? This class examines the complex relationship between humans, communication, technology and empathy. This course is multidisciplinary in nature, drawing from psychology, sociology and communication studies. Students will explore these themes through participatory discussions, observational analysis, self-reflections and evaluation. Students will build concrete skills that will help support and promote empathy within our technological world.

Course Delivery: Tuesday classes will focus on content delivery and discussion, while Thursday classes will consist of case-study discussions and activities. Lectures will cover course content that will be organized each week thematically. Students will be responsible for examining course content and be prepared to engage in discussion and activities. Students are encouraged to fully participate in active learning opportunities and build their communication and critical thinking skills. Students will create arguments, build evidence and articulate their ideas regarding the course content.

# This class in the Quest 2 (Q2) Curriculum fills Social and Behavioral Science (S) Gen-Ed Requirements

# What are the Objectives of Quest 2 (Q2)?

Grounded in the modes of inquiry and analysis characteristic of the social and/or biophysical sciences, Quest 2 courses invite students to address pressing questions facing human society and the planet--questions that outstrip the boundaries of any one discipline and that represent

the kind of open-ended, complex issues they will face as critical, creative, and thoughtful adults navigating a complex and interconnected world.

What are the Objectives of Gen Ed Social and Behavioral Science (S) Classes? Social and behavioral science courses provide instruction in the history, key themes, principles, terminology, and underlying theory or methodologies used in the social and behavioral sciences. Students will learn to identify, describe and explain social institutions, structures or processes. These courses emphasize the effective application of accepted problem-solving techniques. Students will apply formal and informal qualitative or quantitative analysis to examine the processes and means by which individuals make personal and group decisions, as well as the evaluation of opinions, outcomes or human behavior. Students are expected to assess and analyze ethical perspectives in individual and societal decisions.

# THESE QUEST AND SUBJECT AREA OBJECTIVES WILL BE ACCOMPLISHED THROUGH:

- Identifying, describing and explaining the cross-cultural and multi-disciplinary dimensions of how a decline in empathetic communication via technology impacts society.
- Critically analyzing both quantitative and qualitative data related to how the concept of 'other' is portrayed and emphasized via social media (e.g. how has Facebook Live impacted one's beliefs and ability to empathize about police and race?).
- Connecting course content with personal reflection, especially as it relates to their development at UF and beyond.
- Applying effective communication skills to help with supporting ideas and actions.

# AT THE END OF THIS COURSE, STUDENTS WILL BE ASSESSED ON Q2 & S LEARNING OUTCOMES IN FOUR AREAS: CONTENT, CRITICAL THINKING, COMMUNICATION, AND CONNECTION

# 1) CONTENT SLOs:

**Gen Ed S:** Identify, describe, and explain key themes, principles, and terminology; the history, theory and/or methodologies used; and social institutions, structures and processes. **Quest 2:** Identify, describe, and explain the cross-disciplinary dimensions of a pressing societal issue or challenge as represented by the social sciences and/or biophysical sciences incorporated into the course.

# This Course:

- <u>AT THE END OF THE COURSE, STUDENTS WILL BE ABLE TO...</u> EXPLAIN fundamental concepts related to empathy, communication, cultural dissonance, technology, interpersonal belonging, social media usage, critical thinking and evaluation.
- <u>ACHIEVEMENT OF THIS LEARNING OUTCOME WILL BE ASSESSED THROUGH</u>: several quizzes, discussions, activities, reflections, case-studies and field-research experiential project and presentation.

# 2) CRITICAL THINKING SLOs:

**Gen Ed S:** Apply formal and informal qualitative or quantitative analysis effectively to examine the processes and means by which individuals make personal and group decisions. Assess and analyze ethical perspectives in individual and societal decisions.

**Quest 2:** Critically analyze quantitative or qualitative data appropriate for informing an approach, policy, or praxis that addresses some dimension of an important societal issue or challenge.

# This Course:

- AT THE END OF THE COURSE, STUDENTS WILL BE ABLE TO...ANALYZE AND INTERPRET the complex relationship between humans, communication, technology and empathy. SYNTHESIZE course information and activities to develop skills and understanding the issue and present information and actions needed.
- ACHIEVEMENT OF THESE LEARNING OUTCOMES WILL BE ASSESSED THROUGH: individual and group projects as well as class activities.

# 3) COMMUNICATION SLOs:

Gen Ed S: Communicate knowledge, thoughts and reasoning clearly and effectively.

**Quest 2:** Develop and present, in terms accessible to an educated public, clear and effective responses to proposed approaches, policies, or practices that address important societal issues or challenges.

# **This Course:**

- <u>AT THE END OF THE COURSE, STUDENTS WILL BE ABLE TO...</u>DEVELOP AND PRESENT well-thought out ideas, and solutions for real-world problems; EXPLAIN key social scientific data in a variety of formats.
- ACHIEVEMENT OF THESE LEARNING OUTCOMES WILL BE ASSESSED THROUGH: Class discussions and formal presentations.

## 4) Connection SLOs:

Gen Ed S: N/A

**Quest 2:** Connect course content with critical reflection on their intellectual, personal, and professional development at UF and beyond.

# **This Course:**

- AT THE END OF THE COURSE, STUDENTS WILL BE ABLE TO...ANALYZE AND CRITIQUE their own personal beliefs and behaviors related to technology, communication and empathy.
- ACHIEVEMENT OF THESE LEARNING OUTCOMES WILL BE ASSESSED THROUGH: Class discussions and activities.

#### **Recommended Text:**

Bail, Chris. (2021) Breaking the Social Media Prism: How to Make Our Platforms Less Polarizing. Princeton University Press. (ISBN-13: 978-0691203423).

This book is available from online bookstores, like Amazon, for less than \$15.

# Other Assigned Readings (provided through Canvas, more reading may be added throughout the semester):

Davis, M.H. (1980). "A multidimensional approach to individual difference in empathy." *JSAS Catalog of Selected Documents in Psychology*. 10(18).

Gerson, M.W. and L. Neilson. (2014). "The importance of identity development, principled moral reasoning and empathy as predictors of openness to diversity in emerging adults." *Creative Commons*, 4.4, Sage.

Konrath, S. (2013). "The empathy paradox: Increasing disconnection in the age of increasing connection." chapter in *Handbook of Research on Technoself: Identity in a Technological Society*. (ISBN: 9781466622111) IGI Global Publishers. 25 pages.

Ugolik Phillips, K. (2020). *The Future of Feeling: Building Empathy in a Tech-Obsessed World*, (ISBN: 9781542041848) Little A Publishers.--We will read some excerpts from this book.

Newport, C. (2019). Digital Minimalism. "The Social Media Paradox," Penguin Pub.

# Assigned Video Links (in Canvas & Youtube playlist, link above):

Sumsub. (2021). "Filter Bubbles & Echo Chambers: How the Internet Affects Your Mind."

Eli Pariser. TED Talk (2011). "Beware Online "Filter Bubbles."

Eli Pariser. TED Talk (2019). "What Obligation do Social Media Platforms..."

Zachary R. Wood. TED Talk (2018) "Why it's worth listening to people you disagree with."

Brene Brown. TED Talk (2011) "The power of vulnerability."

<u>Dylan Marron. TED Talk (2018) "Empathy is not endorsement."</u>

Psych of Tech Institute. (2020) "How Social Media Divides Us."

Jacquelyn Quinones. TED Talk (2016) "Is technology killing our empathy?"

Jaron Lanier. TED Talk (2018) "How we need to remake the internet."

Cal Newport. TED Talk (2016) "Quit Social Media"

# **Evaluation of Grades:**

Requirement	<b>Total Points</b>
Activities (40 pts for 8 in-class activities, 60 pts for in-class participation)	100
Quizzes (3 x 50)	150
Group Discussion Leading (includes preplanning, presentation/activity, and postmeeting)	250
Empathy Experience Essay	250
Case Study Presentation	250
Total Points	1000

# **Grading Scale:**

Score	Percent	Grade	Grade Points
943-1000	93.4-100	А	4.00
900-933	90.0-93.3	A-	3.67
867-899	86.7-89.9	B+	3.33
843-866	83.4-86.6	B+	3.00
800-833	80.0-83.3	B-	2.67
767-799	76.6-79.9	C+	2.33
734-766	73.4-76.6	С	2.00
700-733	70.0-73.3	C-	1.67
667-699	66.7-69.9	D+	1.33
634-666	63.4-66.6	D	1.00
600-633	60-63.3	D-	0.67
0-599	0-59.9	E	0.00

A minimum grade of C is required for general education credit. More information on grades and grading policies can be found at:

https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx

# **Assessment Descriptions:**

**Activities (100 points)**: This class emphasizes the ability to integrate class materials into class discussion and assignments. It is imperative that you stay up to date on the assignments and ask questions in class discussions (both during class and via discussion posts). We will be engaging in a variety of active learning and class activities throughout the semester. These activities will involve self-reflection and engagement. Each one will have a specific point value, which will be given ahead of time. There will be 8 in-class activities worth 5 pts each and an overall in-class participation grade worth 60 pts (see participation description below for more information on this).

**Quizzes (150 points)**: There will be a quiz at the end of Modules 1, 2, and 3. You can access quizzes via our course Canvas site. Quizzes are worth 50 points each, for a total of 150 points.

**Group Discussion/Activity Leading (250 points):** You will work with a small group (2-3 people) to select and plan the class discussion and activities for that day (on our Thursday double-period day). The topic will be based on the readings/materials assigned for that particular class period. Here are the topics & dates for the groups:

Group 1, Week 5 (Preplanning: 9/16, Leading: 9/23, Post: 9/30): The Social Media Prism, Pt. 1

Group 2, Week 6 (Preplanning: 9/16, Leading: 9/30, Post: 10/7): The Social Media Prism, Pt. 2

Group 3, Week 7 (Preplanning: 9/16, Leading: 10/7, Post: 10/14): The Social Media Prism, Pt. 3

Group 4, Week 9 (Preplanning: 10/9, Leading: 10/16, Post: 10/21): Hacking the Prism Group 5, Week 10 (Preplanning: 10/9, Leading: 10/23, Post: 10/28): Building Better SM...

Your job is to work with the professor and your team to identify relevant concepts and effective ways to engage/experience those concepts with the class. You will create a plan to integrate interesting discussion and activity with the class, centered on that week's readings/materials. You will share your plan with the professor in advance to your group discussion date. In addition, you will engage in a debriefing with the professor after your session to examine how your leading went. Finally, you will individually submit four potential quiz questions to the professor. Dr. H will review these questions and you may even see yours on the quiz at the end of the module. You can work together on these questions, but each group member should submit three unique questions (no repeaters among the group). Your group will be evaluated 20% as a team and 80% as an individual. Team evaluation is based on how well you worked together, your presentation/discussion aids and effectiveness of discussion. Individual evaluation is based on your participation in the assignment, including the substance and quality of your deliverables (both prior and during the presentation). A specific rubric for this assignment is available on Canvas.

Case Study Presentations (250 points): You will give a 5-10 minute presentation on a particular case that illustrates how social media played a role in shaping people's empathetic response to an event. The event you choose is up to you, I encourage you to pick something that is meaningful and moving to you. Be sure to incorporate relevant up-to-date information and clear understanding of the case (give the class a well-rounded understanding). Visual aids are an important element to effectively communicate your ideas (e.g. screenshots to help illustrate ideas). You will be evaluated on the content of your presentation, including the substance and quality of your deliverables (both prior and during the presentation). In addition, the delivery of your presentation (e.g. clarity, enthusiasm, etc.) will also be evaluated. A specific rubric for this assignment is available on Canvas.

Empathy Experience Essay (250 points): Using the discussion card deck (used in class) you will find a person who holds different beliefs than you and engage in a meaningful conversation with that person. You may find it beneficial to do the Empathy Experience with several people before selecting one for the essay. You will pick a minimum of three cards (from three different conversation sections) to guide your discussion. Reflect on the conversation, using what you have learned throughout the semester (course concepts) to guide your analysis and provide meaningful insights. Your essay can be in either written or digital format. You may choose to write a traditional paper essay (3-4 pages, not including title page or bibliography). Or you may choose to create a digital project to communicate your thoughts and reflections on this experience. For example, you may decide to create a series of TikTok videos on the conversations and your reflective insights about the experience. Your essay will be graded on substance, structure, focus, accuracy and technical control. A specific grading rubric for the Empathy Experience Essay is on Canvas. Essays are due by no later than5:30pm on Wednesday, December 14th and can be submitted via Canvas.

Attendance: Our class is meeting in person during our scheduled time (unless otherwise noted). Class attendance is expected. Students are responsible for signing the attendance sheet. Each unexcused absence will result in a 20 point reduction in the final grade. Excused absences are consistent with university policies in the undergraduate catalog (<a href="https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/">https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/</a>) and require appropriate documentation. If you are quarantined due to Covid you must contact the professor and provide documentation. If several students in class are absent due to Covid, the professor may choose to record lectures and provide access to those quarantined students.

**Participation:** This class emphasizes the ability to integrate class materials into class discussion and assignments. It is imperative that you stay up to date on the assigned readings and ask questions in class discussions. Being present in body is not considered a substitute for being here in mind. Consistent and competent participation in class is essential to maintaining an acceptable grade in this course. **Exemplary participation** (90%-100%) includes initiating contributions to class discussions, insightful and constructive contributions, and excellent focus and listening to others in every class session. **Proficient participation** (80%-90%) includes mostly insightful contributions to class discourse, plus a sharp focus and attentive listening to others for most class sessions. **Developing participation** (70%-80%) includes contributing to classroom discussion at least half of the time, sometimes offering constructive comments with some signs of insight, but a general lack of focus and attention to others. **Unacceptable participation** (<70%) includes a lack of participation, uninformed comments to class discussion, lack of involvement in activities, constant lack of focus (e.g. distracted on phone) and poor listening to others.

# This participation grade accounts for 60 pts of the activities portion of your grade.

Class Demeanor: Students are expected to behave according to the UF student code of conduct in their classes. This means treating their instructors and fellow classmates with respect. To ensure a positive learning environment, students should not: make complaints publicly (in front of other students); attack the instructor verbally, physically, or in written form; or express reactions in the classroom that would bring harm to other students. Failure to meet the UF code of conduct can impact a student's class participation grade or result in referral to the UF judicial office. Signing another student into class also violates the UF code of conduct. Class atmosphere can be made or broken by the approach that students take to the challenges of the course. Students that support others, show good humor in the face of obstacles, show dedication in the face of setbacks, and show grace when others are not doing as well will help to create a positive communication climate.

Students are encouraged to employ critical thinking and to rely on data and verifiable sources to interrogate all assigned readings and subject matter in this course as a way of determining whether they agree with their classmates and/or their instructor. No lesson is intended to espouse, promote, advance, inculcate, or compel a particular feeling, perception, viewpoint or belief.

**Accommodations:** Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, <a href="www.dso.ufl.edu/drc/">www.dso.ufl.edu/drc/</a>) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodations. Students with disabilities should follow this procedure as early as possible in the semester in order to allow us to provide the most effective support. Students with any accommodations should arrange a meeting with the instructor during the first week of class (and ideally before the end of drop/add) to discuss how we can work together to meet the students' needs and still adhere to the essential elements/functions of the course in regards to attendance and class participation.

### **Course Evaluation:**

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online. Students can complete evaluations in three ways:

1. The email they receive from GatorEvals,

- 2. Their Canvas course menu under GatorEvals, or
- 3. The central portal at <a href="https://my-ufl.bluera.com/">https://my-ufl.bluera.com/</a>
  - a. Guidance on how to provide constructive feedback is available at <a href="https://gatorevals.aa.ufl.edu/students/">https://gatorevals.aa.ufl.edu/students/</a>. Students will be notified when the evaluation period opens. Summaries of course evaluation results are available to students at <a href="https://gatorevals.aa.ufl.edu/public-results/">https://gatorevals.aa.ufl.edu/public-results/</a>.

# Al Usage Policy:

I want to clarify how you can use AI in this course to assist your writing below:

- 1. Do not use AI such as Grammarly to proofread your writing, you should manually proofread your own submissions and write them yourselves.
- 2. You will not be allowed to use any form of AI to generate group quiz questions and the empathy experience essay assignments unless explicitly mentioned.
- 3. Your presentations for group discussion leading and the case study should mostly be created by yourselves. You may use AI to brainstorm some ideas and graphics, but the final lecture and activities should be created mainly from your group's brainstorming.

Again, your writing submissions in this course should be typed by your own hands and not created through an AI prompt! You can receive a major deduction, a 0 for that assignment, and/or fail the course depending on how severe you violate this policy in your submission.

When you are allowed to use some form of AI to generate work in an assignment, you should accurately cite that AI tool in either MLA or APA style. You can look at the resources below for guidance upon how to cite an AI tool in your course work:

MLA: https://style.mla.org/citing-generative-ai/

APA: https://apastyle.apa.org/blog/how-to-cite-chatgpt

For further information, this is taken straight from the UF honor code website:

Entity: This includes but is not limited to generative artificial intelligence, large language models, content generation bots, or other non-human intelligence or digital tools.

- (a) Cheating. A Student shall not use or attempt to use unauthorized materials or resources in any academic activity for academic advantage or benefit. Cheating includes but is not limited to:
- 1. Using any materials or resources prepared by another person or Entity without the other person or Entity's express Consent or without proper attribution to the other person or Entity.

- 2. Using any materials or resources, through any medium, which the Faculty has not given express permission to use and that may confer an academic benefit to a Student.
- 3. Using additional time, or failing to stop working when instructed, on any time-bound academic activity.
- 4. Failing to follow the directions of a proctor of any academic activity, when such conduct could lead to an academic advantage or benefit.
- 5. Collaborating with another person or Entity, through any medium, on any academic activity, when Faculty has expressly prohibited collaboration.
- 6. Commissioning or seeking to commission another person or Entity, with or without compensation, to produce or complete academic work or to impersonate a student in any academic activity.
- 7. Impersonating another person in any academic activity or providing an unfair academic advantage to another person by producing or completing academic work or activities on behalf of another person, with or without compensation.

# **UF Policies:**

This course complies with all UF academic policies. For information on those polices and for resources for students, please see this link.

### **Academic Policies:**

- Requirements for class attendance and make-up exams, assignments, and other work in the course are consistent with university policies. <u>See UF Academic Regulations and</u> <u>Policies for more information regarding the University Attendance Policies.</u>
- Students with disabilities who experience learning barriers and would like to request
  academic accommodations should connect with the Disability Resource Center. See the
  "Get Started With the DRC" webpage on the Disability Resource Center site. It is
  important for students to share their accommodation letter with their instructor and
  discuss their access needs, as early as possible in the semester.
- Information on current UF grading policies for assigning grade points. This may be achieved by including a link to the University grades and grading policies.
- Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online. Students can complete evaluations in three ways:
  - 1. The email they receive from GatorEvals
  - 2. Their Canvas course menu under GatorEvals
  - 3. The central portal at <a href="https://my-ufl.bluera.com">https://my-ufl.bluera.com</a>

Guidance on how to provide constructive feedback is available at <a href="https://gatorevals.aa.ufl.edu/students/">https://gatorevals.aa.ufl.edu/students/</a>. Students will be notified when the evaluation period opens. Summaries of course evaluation results are available to students at <a href="https://gatorevals.aa.ufl.edu/public-results/">https://gatorevals.aa.ufl.edu/public-results/</a>.

# The University's Honesty Policy regarding cheating, plagiarism, etc.:

UF students are bound by The Honor Pledge which states "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Conduct Code specifies a number of behaviors that are in violation of this code and the possible sanctions. See the UF Conduct Code website for more information. If you have any questions or concerns, please consult with the instructor or TAs in this class.

## **In-Class Recording:**

Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal education use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures without the written consent of the instructor. A "class lecture" is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and deliver by an instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course.

A class lecture does not include lab sessions, student presentations, clinical presentation such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class or between a student and the faculty or guest lecturer during a class session.

Publication without permission of the instructor is prohibited. To "publish" means to share, transmit, circulate, distribute, or provide access to a recording, regardless, of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book, magazine, newspaper, leaflet, or third-party note/tutoring services. A student who publishes a recording without written consent may be subject to a civil cause of action instituted by a person injured by the publication and/or discipline under UF Regulation 4.040 Student Honor Code and Student Conduct Code.

## **Academic Resources:**

- E-learning technical support: Contact the <u>UF Computing Help Desk</u> at <u>352-392-4357</u> or via e-mail at <u>helpdesk@ufl.edu</u>.
- <u>Career Connections Center:</u> Reitz Union Suite 1300, <u>352-392-1601</u>. Career assistance and counseling services.

- <u>Library Support:</u> Various ways to receive assistance with respect to using the libraries or finding resources. Call <u>866-281-6309</u> or email <u>ask@ufl.libanswers.com</u> for more information.
- <u>Academic Resources:</u> 1317 Turlington Hall, Call <u>352-392-2010</u>, or to make a private appointment: <u>352-392-6420</u>. Email contact: <u>teaching-center@ufl.edu</u>. General study skills and tutoring.
- Writing Studio: Daytime (9:30am-3:30pm): 2215 Turlington Hall, 352-846-1138 | Evening (5:00pm-7:00pm): 1545 W University Avenue (Library West, Rm. 339). Help brainstorming, formatting, and writing papers.
- Academic Complaints: Office of the Ombuds; <u>Visit the Complaint Portal webpage for</u> more information.
- Enrollment Management Complaints (Registrar, Financial Aid, Admissions): <u>View the</u> Student Complaint Procedure webpage for more information.
- UF Student Success Initiative: Visit <a href="https://studentsuccess.ufl.edu/">https://studentsuccess.ufl.edu/</a> for resources that support your success as a UF student.

# **Campus Health and Wellness Resources:**

• UF Whole Gator Resources: Visit <a href="https://one.uf.edu/whole-gator/discover">https://one.uf.edu/whole-gator/discover</a> for resources that are designed to help you thrive physically, mentally, and emotionally at UF.

# **Weekly Course Schedule**

(T = Tuesday; R = Thursday)

Module 1 (Weeks 1-4): Empathy & the Echo Chamber

Module 2 (Weeks 5-8): The Social Media Prism

Module 3 (Weeks 9-11): Building Empathy Through Technology

Module 4 (Weeks 11-13): Synthesizing Information, Creating Solutions

Module 5 (Weeks 14-15): Case Study Presentations

Note: "CB" = Chris Bail's book *Breaking the Social Media Prism*"KUP" = Kaitlin Ugolik Phillips's book *The Future of Feeling* 

Module/Week	Topic	Assessment	Assignment
Module 1/Week 1			Examine Canvas
	R: Introduction to	Take Syllabus Quiz	Course
Thursday(R), 8/21	Course & Syllabus		
			Start
			readings/viewings for
			Week 2
Module 1/Week 2			
Tuesday(T), 8/26			
Thursday(R), 8/28			

	T &R: Lecture & Discussion: Empathy & the Echo Chamber	Engage in class discussion & activities	CB: Acknowled. (pp. 159-163) & Ch. 1 (pp. 1-11)
		2. Think about which week/topic you'd like to join for Group Discussion Assignment	Viewing: Pariser "Beware"  Samsub "Filter Bubbles"
Module 1/Week 3  Tuesday(T), 9/2  Thursday(R), 9/4	T &R: Lecture, Discussion & Activity: The Basics of Empathy & Conversations	1. Engage in class discussion & activities  2. Prepare for Group Project	Readings: KUP: Author's Note & Introduction (pp. xi- 17) & Ch. 1 (pp. 19- 40)  Article: Davis "Multi- dimensional"  Viewing: TED talk: Brown
Module 1/Week 4  Tuesday(T), 9/9  Thursday(R), 9/11	T: Break into Group Discussion Leading groups  R: Lecture & Discussion: Impacts on Empathy	1. Engage in class discussion & activities  2. Prepare for Group Project (groups 1-3 need to review their week of readings they are covering and come up with a preliminary plan of discussion/activity by Tuesday of next week).  3. Take Quiz 1 on Canvas (due 9/11)	Readings: CB: Ch. 2 & 3 (pp.12-40)  Article: Konrath  Viewing: TED talk: Quinones  R: Quiz 1 (Module 1)
Module/Week	Topic	Assessment	Assignment
Module 2/Week 5  Tuesday(T), 9/16  Thursday(R), 9/18	T: Wrap-up/Activity & Meet with Groups 1-3 (preplanning)	Groups 1-3 preplanning  1. Engage in class discussion & activities	Reading: CB: Ch. 4 (pp. 41-53) Viewing:

	R: Lecture (The SM		Psych of Tech
	Prism, Pt. 1)	2. Prepare for Group Project	Institute's "How SM Divides Us
Module 2/Week 6		Group 1 (The SM	Poodings:
Wiodule 2/Week 6	T: Group 1 discussion		Readings:
T	leading and activity	Prism, Pt.1)	CB: Ch. 5 (pp. 54-67)
Tuesday(T), 9/23	(The SM Prism, Pt. 1)	Discussion Leading	Autiala: Caraan
Thursday(R), 9/25	(THE GIVIT HOIH, I t. 1)	1 Engage in class	Article: Gerson
		Engage in class     discussion &	Viouing
			Viewing:
	R: Lecture (The SM	activities	Eli Pariser's "What
	Prism, Pt. 2)	2 Dranava for Craun	Obligation do Social
		2. Prepare for Group	Media Platforms"
		Project	
Module 2/Week 7		Group 2 (The SM	
WIOGUIG 2/WEEK /	T: Group 2 discussion	Prism, Pt.2)	
Tuesday(T), 9/30	leading (The SM	Discussion Leading	
Thursday(R), 10/2	Prism, Pt. 2)	Discussion Leading	
indisday(it), io/2	, ,	1. Engage in class	
	(post meet Group 1)	discussion &	
		activities	
		5.5	
	D. Locture /The SM	2. Prepare for Group	
	R: Lecture (The SM Prism, Pt. 3)	Project	
	F115111, Ft. 5)	,	
Module 2/Week 8	T. O	Group 3 (The SM	
_	T: Group 3 discussion	Prism, Pt.3)	Reading:
Tuesday(T), 10/7	leading (The SM	Discussion Leading	CB: Ch. 6 (pp. 68-83)
Thursday(R), 10/9	Prism, Pt. 3)		
	(post meet Group 2)	1. Engage in class	Viewing:
	(post meet Group 2)	discussion &	TED talk: Marron
		activities	TED talk: Quinones
		0. Duamana (5.11.011	
	R: Meet w/Groups 4 &	2. Prepare for Group	
	5 (preplanning)	Project	
		2. Take Ouit 2 an	
		3. Take Quiz 2 on	
		Canvas (due 10/9)	

Module/Week	Topic	Assessment	Assignment
Module 3/Week 9 Tuesday(T), 10/14 Thursday(R), 10/16	T: Lecture, Discussion & Activity (Hacking the Prism)  (Post meet Group 3)  R: Group 4 discussion leading (Hacking the Prism)	Group 4 (Hacking the Prism) Discussion Leading  1. Engage in class discussion & activities  2. Prepare for Project/Essay	Reading: CB: Ch. 7-8 (pp. 84- 115) Cal Newport's "The SM Paradox"  Viewing: TED talk: Lanier Newport's TED talk "Quit Social Media"
Module 3/Week 10 Tuesday(T), 10/21 Thursday(R), 10/23	T: Lecture (Building Better SM Connections)  (Post meet Group 4)  R: Group 5 discussion leading(Building Better SM Connections)	Group 5 (Building Better SM Connections) Discussion Leading  1. Engage in class discussion & activities  2. Prepare for Project/Essay	Readings: CB: Ch. 9 (pp. 116-132)  KUP: Ch. 8  Viewing: TED talk: Wood
Module 3/Week 11  Tuesday(T), 10/28 Thursday(R), 10/30  Module 4/Week 12  Tuesday(T), 11/4 Thursday(R), 11/6	T: Empathy Experience Essay Discussion  (Post meet Group 5) R: Workshop Day R: Quiz 3 (Module 3)  T: Synthesizing Information & Creating Solutions  Case study discussion/workshop	1. Engage in class discussion & activities 2. Prepare for Empathy Exp. Essay 3. Take Quiz 3 on Canvas (due 10/30) Case study workshops	Discuss Empathy Experience Essay  R: Quiz 3 (Module 3)  Bring Case Study ideas to discuss and share.

	(form groups and decide upon topics)  R: Independent Case Study Workshop (I am going out of town so this will be an independent workshop outside of class with your group partners here - pick topics and presentation dates will be announced over weekend)		
Module 4/Week 13 Tuesday(T), 11/11 Thursday(R), 11/13	T: No class – Veteran's Day Holiday R: Case Study Workshop (finalize presentations)	Case Study Presentations	Bring Case Study ideas to discuss and share.

Module/Week	Topic	Assessment	Assignment
Module 5/Week 14	T & R: Case Study	Case Study	Case Study
	Presentations	Presentations	Presentations
Tuesday(T), 11/18			
Thursday(R), 11/20			
Tuesday(T), 11/25	Thanksgiving-No		
Thursday(R), 11/27	Class		
Module 5/Week 15	T: Case Study		Case Study
	Presentations		Presentations and
Tuesday(T), 12/2			finishing up empathy
Thursday(R), 12/4	R: Reading Day-No		discussion essay
	Class		
Finals Week		Empathy Experience	Turn in Empathy
		Essay Due by	Experience Essay via
Wednesday, 12/10		5:30pm on 12/10	Canvas